



Moe Archambault...

Service For Life!®

“Insider Tips For Healthy, Wealthy & Happy Living...”

Call me right now at 603-644-2227 and ask for my Free, definitive guide to home owner profits titled, “Home Seller’s Guide To Money-Making Fix-ups” ...

May 2013
Bedford, NH

Inside This Issue...

Never Carry These Things In Your Wallet Or Purse...Page 1

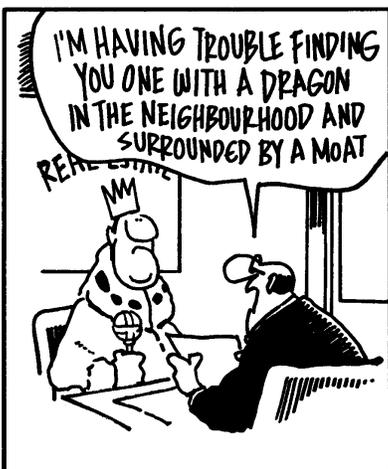
3 Tips For Using LinkedIn Effectively For Your Business...Page 2

How To Quickly & Easily Know If A Food Is Healthy Or Not...Page 3

Stop Annoying Phone Calls...Page 3

Answer This Trivia Question and You Could Win a Dunkin’ Donuts Gift Card...Page 4

How Can I Get The Right Home At The Right Price With The Right Financing?...Page 4



5 Things To Never Carry In Your Wallet (or Purse)

Do you even know all the things that are in your wallet or purse right now? Here are five items to look for and remove to limit your risk of identity theft if your wallet is lost or stolen:

- ◆ **Multiple credit cards.** Carry just one card or possibly a debit card. Don’t carry specific credit cards (like a department store) or gift cards unless you’re going on a shopping trip. Thieves often use them without having to show identification.
Good idea: Do a wallet inventory and photocopy all the cards you own so you can report their loss and replace them if necessary.
- ◆ **Your social security number.** With this most important key to your identity and your name, thieves can do everything from opening new accounts to filing false tax returns.
Good idea: Memorize your number. If you have a Medicare card, copy your card and black out the numbers except for the final four.
- ◆ **Your passport.** If you’re going overseas you must travel with it, but that doesn’t mean you have to keep carrying it around.
Good idea: Carry a photocopy and leave the original in your hotel lockbox.
- ◆ **Checks.** Your checks show your bank routing and account numbers, and thieves often sign them and get away with it.
Good idea: If you must carry checks, take just what you might need for that day. Also try online banking to pay your bills.
- ◆ **Password list.** No one can remember all of them, I know.
Good idea: Use an encrypted tool to store your password like the SplashID mobile app or LastPass.com for your computer.

Know Someone Having Trouble Paying Their Mortgage?

Please tell them not to work with their bank or sell their home without my Free consumer guide, “28 Facts Every Struggling Homeowner Should Know.” My exclusive report will explain all their options to avoid foreclosure and improve the situation fast. Just call 644-2227 anytime, to request a copy for a friend.

Word of the Month...

Studies have shown your income and wealth are directly related to the size and depth of your vocabulary. Here is this month's word, so you can impress your friends (and maybe even fatten your wallet!)

Archetype: (ahr-ki-typ) noun

Meaning: the original pattern or model of something; prototype

Sample Sentence: Madonna is the archetype for many of today's most popular female singers.

Worst Product Failures

Do you remember these?

- ◆ **Olestra** -- an ingredient that reduced the fat content in potato chips. Oops, it also caused digestive problems.
- ◆ **The Edsel** -- Ford introduced it in 1957. People didn't like the name or the look of the car.
- ◆ **Celery-flavored Jello** -- Shoppers didn't buy it. Would you?
- ◆ **New Coke** -- Introduced in 1985, but consumers protested. Coca-Cola brought back the original Coke classic 79 days later.
- ◆ **McDonald's Arch Deluxe**. They ended up calling it "Arch McBust."

Have A Laugh...

Did you hear about the job applicant who was asked to name his main strengths and weaknesses? "My main weakness," he said, "would be issues with reality—telling what's real from what's not." "Okay," said the interviewer. "And what are your strengths?" "I'm Batman."

Quotes To Live By...

Try to learn something about everything and everything about something.

—Thomas Henry Huxley

Always do right—this will gratify some and astonish the rest.

—Mark Twain

Think twice before burdening a friend with a secret.

—Marlene Dietrich

Tap Into 200 Million LinkedIn Users To Grow Your Business

Are you on LinkedIn.com? This popular social network for professionals has over 200 million registered users in all business categories. Here are three ways to proactively expand your professional network and make your business more successful.

1. **Get your company seen by LinkedIn members.** Have a profile for both yourself and your business. To be high on the list of profiles that appears when someone searches for your business, use keywords in your profile multiple times. If you own an architectural firm, for example, repeat words such as "architecture," "architecture design" or "building architecture." (Two or three terms with the key phrase is enough.) If you do this correctly, your LinkedIn profile will also come up high in a Google search.
2. **Connect with prospects by using Advanced People Search.** Choose an industry (e.g. Architecture & planning) where you could find customers who might need your services. The search also will show you people you *know* who know the people who come up in the results. Use the people you *know* for recommendations and introductions. Also, ask satisfied LinkedIn members who are customers to write recommendations about your company.
3. **Find your next great employee or vendor.** Post a job on LinkedIn (you'll have to pay a fee). Better yet, enter the skills you're looking for in an employee (or the resources you need from a vendor) in Advanced People Search. Contact the people and vendors who come up and see if they're interested in working for you.

**Thank You! Thank You! Thank You!
Thank You! Thank You!**

Thanks to all of my clients and friends who support my practice and graciously referred me to your friends and neighbors! Rather than pester people with unwanted calls and visits, I build my business based on the positive comments and referrals from people just like you. I couldn't do it without you!

Brain Teaser...

What does this mean?

one another
one another
one another
one another
one another
one another

(See page 4 for the answer.)

Real Estate Question?

Maybe you want to know how much your home is worth. Or maybe you just need a recommendation for a handyman, carpet cleaner or plumber...

Either way, I love hearing from all of my good friends and clients. And I'm always looking to answer questions you might have about anything relating to real estate or home-ownership.

If you have a question, tip or idea, call me at **644-2227**. I'm here to help!

Need A Vacation?

Multimillionaire space tourist Dennis Tito is looking for two people (ideally a middle-aged, happily married couple) willing to fly to Mars, spin around the planet and fly home. He wants to launch the rocket in January 2018, when the Earth and Mars will be only 400 million miles of each other. The trip would take a year and a half and is fraught with danger but imagine the publicity you'd get – not to mention the frequent flyer miles – when (and if) you make it back!

Gaming Sites For Kids

Here are three online sites you can try for free before you buy:

- ◆ www.animaljam.com -- operated by National Geographic for ages 8+.
- ◆ www.clubpenguin.com -- a Disney product rated E for Everyone.
- ◆ www.uptoten.com -- educational games for kids in primary school.

Grow Your Own Veggies

Want to plant a vegetable garden but not sure which veggies you should grow? Learn everything you need to know at: www.growveg.com.

Are You Really Eating Healthy?

To buy healthy food, you look at the Nutrition Facts labels on food products. But do you understand what Percent Daily Value (%DV) next to a nutrient really means?

The percentage is based on a 2,000 calorie per day diet for adults, and it can help you determine if a food is high or low in a specific nutrient. For example, 18% for "Total Fat" means **one serving** furnishes 18% of the total amount of fat you should eat in a day.

The general guideline for any one food is 5% or less of a nutrient is low; 20% or more is high. Here are the recommended daily values:

Nutrient	Ideal	DV	%DV
Total Fat	Eat Less Than	65g	=100%
Saturated Fat	Eat Less Than	20g	=100%
Cholesterol	Eat Less Than	300mg	=100%
Sodium	Eat Less Than	2400mg	=100%

BONUS TIP: When comparing two products, make sure "serving size" is similar. For example, if two jars of peanut butter claim to have "reduced fat," compare the %DVs for "Total Fat" on each label.

FREE Consumer Help Is Just A Phone Call Away!

Learn valuable secrets for saving thousands and avoiding costly mistakes when buying, selling or refinancing a home. Best of all, it's FREE. Ask about my "Insider's Free Resources" by calling me at: **644-2227**

DID YOU KNOW...

Unlike most real estate agents, I *DON'T* spend my time pestering people with phone calls or bothersome interruptions to find good clients. Instead, I dedicate 110% of my time and energies to providing such outstanding service, people naturally think of me when a friend or family member needs help buying or selling a home. THANKS for your referrals!

Stop Annoying Phone Calls

You registered on the Do Not Call Registry, but you still get unwanted calls. That's because certain organizations like charities, opinion survey companies, and political organizations are exempt.

- **A telemarketer or seller may call you within 18 months of your last purchase, delivery or payment.** If you ask them to stop, they are required to take you off their call list.
- **A for-profit telemarketer calling for a nonprofit charity must honor your request to stop calling.**
- **Debt collectors may call you after 8 a.m. and before 9 p.m.** You can stop them with a written request to the collection agency.

Get Free money-saving home tips at my web site: www.moehomes.com

Thanks For Thinking of Me!

Did you know I can help you or any of your friends or family save time and money when buying or selling a home? Thanks for keeping me in mind with your referrals...and spreading the word about my services.

Brain Teaser Answer:

Six of one, a half dozen of another

That's A Good Question

- Why is it that when you transport something by car, it's called a shipment, but when you transport something by ship, it's called cargo?
- Why are there flotation devices under plane seats and not parachutes?
- Why don't psychics ever win the lottery?
- If Walmart lowers prices every day, why isn't anything free yet?

Free Wi-Fi Locator

Looking for free Wi-Fi spots when you travel? Find locations in the U.S., Canada, Europe, and other parts of the world at www.wififreespot.com. The lists include restaurants, hotels, and libraries – categorized by country, state, and province (where applicable).

THANK YOU for reading my Service For Life[®] personal newsletter. I wanted to produce a newsletter that has great content and is fun and valuable to you. Your constructive feedback is always welcome.

AND... whether you're thinking of buying, selling or financing real estate, or just want to stop by and say "Hi," I'd love to hear from you...

Moe Archambault
Moe MARKETING Realty
603-644-2227

Email:
moearchambault@yahoo.com

Disclaimer: The information contained in this letter is intended for informational purposes. It should not substitute as legal, accounting, investment, medical and other professional services advice. Always seek a competent professional for answers to your specific questions. This letter is not intended to solicit real estate properties currently for sale.

"Who Else Wants to Win A Dunkin' Donuts Gift Card?"

Guess who won last month's Trivia Question? I'm pleased to announce the three lucky winners of last month's quiz. And the winners are... drum roll please: **Terry Roberge & Gary Giard** of Manchester and **Phil Alexakos** of Bedford were the first three people to correctly answer my quiz question.

Other than the regular cast members, what character will you notice on almost every episode of the Seinfeld TV series?

- a) Batman b) Garfield c) Superman d) Winnie the Pooh

The answer is c) Superman. The most common places to see Superman's image were the refrigerator magnet and the statue on a shelf beside his sound system. He also referenced the superhero when talking with George or another cast member. So, let's move on to *this* month's trivia question.

Which of these classic movies was originally a box office flop?

- a) Ben-Hur b) Casablanca c) The Grapes Of Wrath d) The Wizard of Oz

The first 3 people to call me or e-mail me with the correct answer will win! Everybody could be a winner even if you think you're too late. Call me anyway and if the prizes are already gone then I'll register your name for a chance to win a \$50 Dinner gift card raffle being drawn on June 30, 2013. It's that EASY. CALL NOW!

***Call me at 644-2227 OR e-mail me at moearchambault@yahoo.com
And You Could Be One Of My Next Winners!***

Real Estate Corner...

Q. Are there any secrets to finding the right home at the right price with the right financing?

A. Lots of homebuyers waste time and money by not doing their homework before going home shopping. Here's what you should do:

- ◆ **Analyze your NEEDS before you start looking.** Make a list, including price range, size, general location, number of bedrooms, bathrooms, etc.
- ◆ **Know what you WANT in your next home.** List the features you'd like to have and rank them in terms of importance. If you have a spouse, set your priorities as a couple.
- ◆ **Understand how much home you can afford.** Become familiar with your "payment-to-income ratio" and your "debt-to-income ratio," two guides bankers and mortgage lenders use to determine how much loan you can afford.

For more home buying tips, ask for my Free Consumer Report called **"8 Secrets For Saving Thousands When Buying Your Next Home."**

Do you have a question you want answered? Feel free to call me at **644-2227**. Perhaps I'll feature your question in my next issue!